

BLUE FUTURE



Targeted introductions to the right people

A growing business must have a trusted network of friends in the financial community, who can advise its management team, help with capital raises as needed, and support the company if it is listed.

Sometimes, however, the friends in the market that you've always relied on in the past, may have no specific expertise in dealing with early stage companies. They've seen your work with more established businesses and they'd like to help you in your new venture, but their colleagues and their investors aren't interested in looking at a business before it's proven.

Blue Future's purpose is to bridge the resulting gap.

Our core strength is knowing a spectrum of brokers, bankers, fund managers, and financial advisers, who prefer to work with companies that are just on the cusp of future success. They are willing to devote the time needed for due diligence and evaluation, seeing it as a necessary tradeoff for finding an undiscovered business with exceptional growth potential.

We're based in New York and we've been doing this for fifteen years in America. Over the last six years, we have been expanding our presence into London, since our continuing interest in emerging nations seems to be welcomed readily in Europe.

Our Process

When a client takes part in meetings we've arranged, they're speaking with prescreened potential business partners, who have reviewed their business plan and actively want to consider a relationship. We begin with hunch, speak with our contacts individually, and send information along only if they've shown a marked interest. We never broadcast information; the groups we speak with would shy away from a company introduced in a mass e-mail. Our objective is to present a roster of well-targeted people, and then to let management review and decide with which ones they want to build a relationship.

Our Management

We run a small shop. Barbara Manui is our president, and does most of the work personally. Additional associates are called in on a case-by-case basis, as needed. Each business is as individual as a fingerprint, and requires specific attention to its needs.

Please contact us and let us know how we can help

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